



SPONSORSHIP PROPOSAL

Prepared By

Harold Zaretsky, CEO

Dear Sponsors,

ASL Nation Expo is a for profit organization that is dedicated in empowering and serving the Deaf community. We strive on our mission to educate and connect others to our language by providing accessible resources to improve communication barriers between the Deaf and hearing communities. Lastly, we advocate on behalf of the Deaf community by providing charitable contribution, cultural education, life skills and advance technological products and services. We are pleased to invite you to be one of the sponsors for our next exhibition. The details of the said event are outlined in the proposal emphasized below.

Our organization is hosting this event to celebrate, inspire, and educate the nation of our unique culture. We have been conducting trade shows, job fairs, business networking and educational workshops to raise Deaf/deaf awareness. This has allowed us to reach underserved and underprivileged areas which has contributed to career advancements, adequate medical care, and exposure for small businesses. Your contribution can truly help us pursue our objectives and will improve the lives of many.

As part of our plan, we aim to raise funds in order to provide forums where Deaf people, interpreters, business owners, and entrepreneurs can gather to learn and celebrate with one another. In addition, we plan to coordinate online and in-class courses for individuals to learn sign language and expand their communication skills. Furthermore, your contributions will allow us to sponsor families throughout the holiday season, natural disasters, summer camps, and any financial support.

We know that nothing compares to the altruistic feeling of being able to help another person, but we make it a point to also give you tokens and acts of appreciation and recognition in return for your generosity and goodness. Upon your acceptance of our request, your sponsorship also implies perks and benefits on your end which will be fully discussed in the proposal below. Hence, by being our partner, you're not just extending help, but also getting benefits in return.

If you have clarifications or questions regarding this letter and proposal, you can freely contact Harold Zaretsky via email at aneteam@aslnationexpo.com.

We look forward for your kind consideration. Furthermore, ASL Nation Expo expresses its heartfelt gratitude to you for sharing your valuable time. We hope for more positive engagements with you in the future.

Yours Sincerely,

Harold Zaretsky, CEO

A. BACKGROUND AND RATIONALE OF THE EVENT

ASL Nation Expo is an organization that aims to empower and advocate for Deaf/Hard of hearing, Deaf Blind, ASL Interpreters and CODA individuals, while fostering the promotion of inclusion and equality through education. ASL Nation's exhibitions provides opportunities for individuals to network and build awareness through fun, engaging and immersive activities. These major events has cultivated an intrinsic value to individuals globally subsequently bringing forth a change to both the Deaf and hearing world. We believe that building and forging a dynamic and resilient community demands a collective action among the major stakeholders in the society.

Mission

The primary mission and objective of this event is to empower the Deaf community by educating and immersing our language with others, to improve communication accessibility through the use assistive technology and innovative solutions. We strive to cultivate an intrinsic environment by providing cultural education, life skills and charitable contributions.

Vision

We envision creating environments that small businesses, entrepreneurs, and prominent leaders within the Deaf community can offer their products or services. We believe fostering a type of community involvement that applies a holistic and synergistic approach to developing long-term partnership among major stakeholders such as the government, private sector, non-governmental organizations, and the communities themselves.

B. BENEFITS OF SPONSORSHIP

ASL Nation Expo firmly value every contribution that our sponsors generously provide. As our way of showing our gratitude and appreciation for the support of our dear sponsors, we plan to give you the following opportunities:

Sponsorship Benefits

\$1,500
PLATINUM SPONSOR

(2) large expo and (1) mini expo free booth at any locations of your choice and an ad for 6 months and your logo will be displayed on our website as a sponsor.

\$1,000
GOLD SPONSOR

(1) free large expo and 3 months ad and your logo will be displayed on our website as a sponsor.

\$500
SILVER SPONSOR

includes one month ad and your logo will be displayed on our website as a sponsor with no free booth but free electric use.

C. SPONSORSHIP PACKAGES AND TYPES OF CONTRIBUTIONS

The organizers of the different events and the overall project provide you 3 sponsorship packages that you may choose from. Each package is independent and distinct from one another. They cover different degrees of benefits depending on the amount of your donation or contribution. Hence, the higher the sponsor's contribution, the more benefits that he or she can reap from it especially in terms of marketing. The different levels of sponsorship packages are as follows: Platinum, Gold, and Silver.

Sponsorship Level

Please select one of the following. These levels also pertain to in-kind sponsors.

✓ Yes, we would love to sponsor ASL NATION EXPO on June 19, 2020, to support deaf culture, equal access, community involvement and empowerment for hearing loss.

Platinum \$1,500	<input type="text"/>
Gold \$1,000	<input type="text"/>
Silver \$500	<input type="text"/>
<i>CUSTOM Donation Amount:</i>	<input type="text"/>

SPONSOR INFORMATION: _____

Sponsor/Company Name:		Contact Name:		
Address:	City:	State:	Zip:	
Email:		Phone:		

BILLING INFORMATION: Please make all checks payable to: **ASL Nation Expo**, Tax ID#: _____

<input type="checkbox"/> Please Invoice	<input type="checkbox"/> Credit/Debit Card	<input type="checkbox"/> Check Enclosed (Check #: _____)
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Name on Card:		Email:		
Card #:				
Expiration Date: /	CVV:	Zip:	Phone:	
Billing Address (If different from above):				

To ensure your company logo is included on **PRINTED** marketing materials promised within the level chosen. To be included in all **DIGITAL** marketing, submit this form with your logo to aneteam@aslnationexpo.com. Logos must be in high resolution EPS, PNG, or PDF format, both color and black/white. If logo is not received, sponsor will be recognized in text format.

Please mail all checks & forms to: ASL Nation Expo | Attn: ASL Nation Expo |
Contact: Elinor Goldberg - aneteam@aslnationexpo.com
www.aslnationexpo.com